

MOST

Mansfield
OPEN STUDIO
Trail

MELBOURNE CUP WEEKEND [MOSTMANSFIELD.COM.AU](https://mostmansfield.com.au)

1. Artists must reside AND/OR have a working studio in Mansfield Shire, and only MOST registered artists will be promoted during MOST open studio. **Registrations CLOSE at 5 PM on Tuesday 30th June 2026.** No late submissions will be possible.
2. All participating artists must pay a **\$120** registration fee OR **\$60** for artists aged under 18 at on the 31st October 2026;
3. Artists must agree to have their studio open to the visiting public on Saturday 31st October and Sunday 1st November 2026, from 10.30 am to 4.30 pm, and be present at all times. If exhibiting at another MOST artist's studio or collective studio, you must be present at all times.
4. Artists must present their studio in a clean, safe state, suitable for visitors. Areas of working space/machinery/unsafe areas may be sectioned off to prevent access to visitors. If outside, please make sure you prepare for any weather. If you provide bathroom facilities, please provide hand wash, paper towels, and clean it regularly throughout the event.
5. Your artwork must be of a professional quality, priced clearly, if for sale, and on display in a clean and presentable area suitable for public access with social distancing. Samples and seconds can be sold but must be marked as such. If your work is not of a sufficiently professional standard, your registration may be rejected.
6. Artists agree to provide up to 9 good quality photos of artwork made within the last 12 months, and 1 self-portrait (preferably in-studio). These images will be used for marketing purposes by MOST and must be:-
 - The image must be 1600 pixels wide, **Minimum 2Mb - maximum 10Mb**, jpg format.
 - Files must be labelled as follows in lower case: **firstname-surname-image-title.jpg**
 - 2 dimensional work should have NO background, just the painting/drawing etc.
 - 3 dimensional work should be photographed with a plain background, or for sculpture, with as little background distraction or else in situ, i.e a garden setting
7. Artists give their permission for images to be used by MOST for promotion purposes.

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8. Artists agree to promote MOST on their social media accounts/email/newsletters etc. Artists are strongly recommended to take photos in the preparation, lead-up, and during their open studio and post them on social media.
9. Artists agree to MOST reposting their social media images/posts.
10. Artists must display official MOST signage at their studio and on the roadsides leading to their studio, as directed by the MOST planning team.
11. MOST signs will be displayed by artists on roadsides no later than 12 pm on Friday 30th October 2026. All signs must be collected from the roadsides by 7 pm on Sunday 1st November 2026.
12. Artists' studio locations will be listed on Google Maps and promotional flyers.
13. Artists' Studios/homes must have current insurance and the expiry date of the certificate currency should be after 2nd November 2026.
14. MOST signs, left over brochures etc. must be returned to The Bower no later than 5 pm Friday 6th November 2026.
15. Artists are expected, and agree to attending pre-event meetings, via Zoom online, help organizers with the organization, administration, and promotion of MOST, as directed. They will collect visitor emails/feedback during the event.
16. Artists agree to make themselves familiar with fellow open studios to inform visitors and help them visit other studios on the trail.